

Figure 10-1

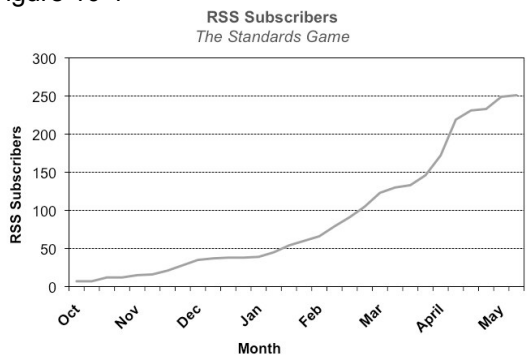


Figure 10-2

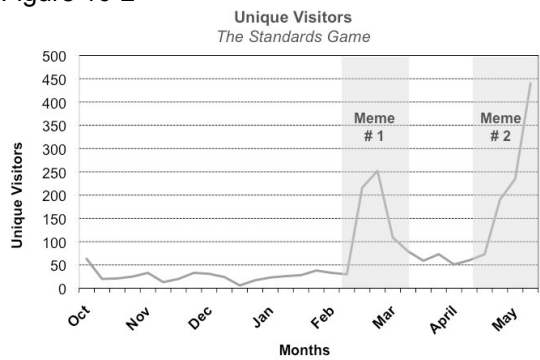


Figure 10-3

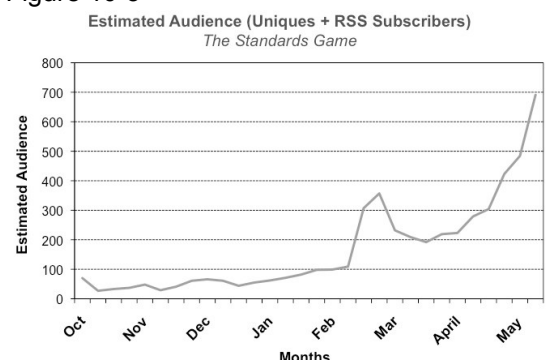


Figure 10-4

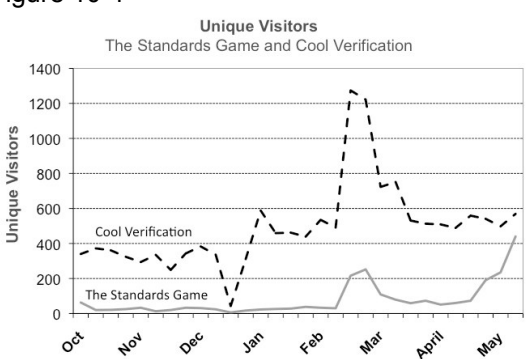


Figure 10-5

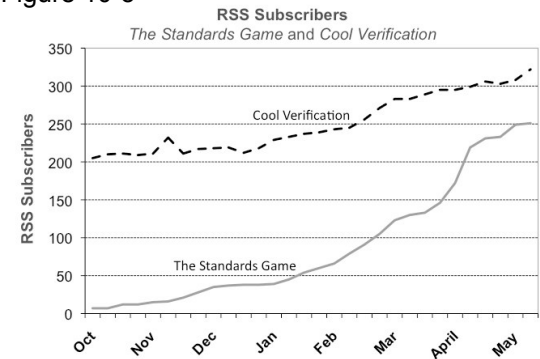


Figure 10-6

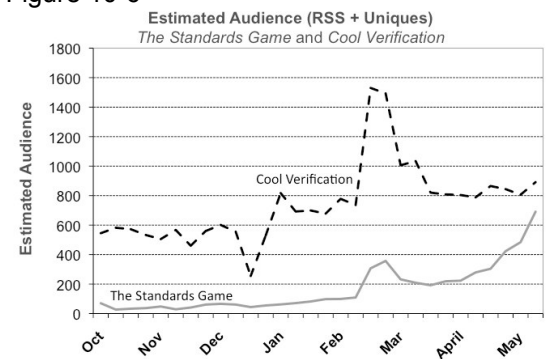
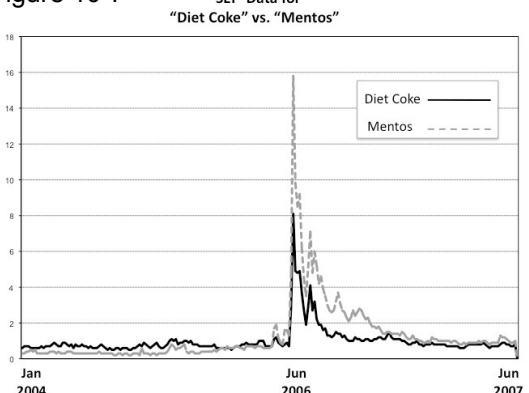


Figure 10-7



Supplementary file to accompany the audio version of Chapter 10

Read This First: The Executive's Guide to New Media--from blogs to Social Networks;  
by Ron Ploof <http://ronamok.com/readthisfirst>